

## Initial Information Data Sheet

### Inventor Information

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### Correspondence Information

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### Application Information

Title Line One:: A METHOD OF DISTRIBUTING A PRODUCT,  
Title Line Two:: PROVIDING INCENTIVE TO A CONSUMER,  
Title Line Three:: AND COLLECTING DATA ON THE ACTIVITIES  
Title Line Four: OF A CONSUMER  
Total Drawing Sheets:: 5  
Formal Drawings?: YES  
Application Type:: UTILITY  
Docket Number:: 11869-3

### Representative Information

Representative Customer Number:: 001059

11869-3 001059

## Continuity Information

This application is a::  
> Application One::  
Filing Date::

Non-Provisional of a Provisional  
60/222,327  
August 1, 2000

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